



edenpak

Media Guide



Contents

Press release

About Edenpak

Paperboard credentials

Useful media assets

Press release

► <https://edenpak.com> ✉ sales@edenpak.com / sales@kecofsp.com

Edenpak and KeCo announce partnership to produce new product range with 100% plastic free paperboard

A new product range made with 100% plastic free paperboard is now available from leading packaging manufacturer, KeCo Foodservice Packaging Ltd. Under license, KeCo will manufacture and sell the Edenpak range as part of its partnership with brand owner, Edenpak.

The new Edenpak range is made in the UK from award-winning Delipac material, which is also PEFC certified, PFAS free and Carbon Balanced. The certified sustainability credentials of the paperboard material offers various end of life options, meaning it is fully recyclable, compostable (both at home and industrially) and biodegradable.

To celebrate the launch of this innovative new packaging concept, the 'Edenpak Project' has been created – an animation and downloadable toolkit to help end users promote their use of the new environmentally conscious Edenpak product range. You can watch the animation on the Edenpak homepage <https://edenpak.com/>.

Speaking of the new Edenpak range John Young, Sales and Marketing Director, KeCo Foodservice Packaging Ltd. says:

“At KeCo we invest in our commitment to developing sustainable packaging solutions which help reduce damage to the environment. In partnership with Edenpak and inspired by the green future of our planet, we've created our new Edenpak range. The result is verified 100% plastic free paperboard packaging!

The Edenpak collection of quality food-to-go products is ideal for operators looking to minimise their impact on the environment – unlike many other material options, such as PLA-lined products, Edenpak products don't have a plastic-based barrier. The Carbon Balanced packaging addresses the effects on climate change via an official offsetting scheme operated by the World Land Trust. Customers will receive an official certificate endorsing the amounts of reduced carbon emissions and conservation land reclaimed through the scheme.”

Speaking about the new partnership, James Quinn, Managing Director, Edenpak Ltd. comments:

“With KeCo's reputation for quality and service within the industry,

and the sustainability credentials of the paperboard used in Edenpak products, we're proud to be able to offer foodservice, hospitality and retail customers a certified and viable option for them to reduce plastic in their packaging.”

The Edenpak range comprises twelve popular packaging products to suit hot and cold food-to-go, in white or kraft brown. Products have a leak and greaseproof barrier allowing liquids, sauces and 'wet' foods to be served and stored safely, keeping products fresh. What is more, the packaging is microwavable, freezable and heat sealable too.

KeCo is proud to be the Foodservice Packaging Association's 'Manufacturer of the Year 2020'. This, coupled with the company's BRC AA accredited UK manufacturing facility, creative design expertise and experienced customer support team make them the go-to manufacturer for your food-to-go packaging provision.

To find out more about the Edenpak range or to explore the Edenpak Project toolkit, please visit <https://edenpak.com>. Alternatively, please email sales@kecofsp.com or call KeCo Foodservice Packaging Ltd. on 01480 869077.



About Edenpak

➤ <https://edenpak.com> ✉ sales@edenpak.com / sales@kecofsp.com

A green future

We are Edenpak, a provider of sustainable packaging products to the foodservice, retail and hospitality sectors.

The paperboard in all our products is verified as plastic free, and is fully certified as biodegradable, recyclable and compostable.

Our Goals: Lessen the impact on the environment

Edenpak products reduce the amount of plastic in food packaging. We also aim to minimise packaging and food waste and provide viable end of life options for our products. Working closely with our partners and customers we offer innovative products and services that will reduce the impact on the environment.

Our Paperboard: Plastic free natural barrier coating

We use the award winning Delipac paperboard in all our products. Delipac's unique natural barrier coating means that the paperboard is plastic free and also certified as compostable, industrially (EN13432) and at home, biodegradable and recyclable, PFAS Free and PEFC Certified.

The proven sustainability credentials of the paperboard also mean we can offer various end of life options for customers. Our products offer a direct replacement for PE and PLA lined food packaging.



Carbon Balanced

In addition, the paperboard is certified as Carbon Balanced. Carbon Balanced packaging addresses the effects on climate change via an official offsetting scheme operated by the World Land Trust.

Carbon Balanced packaging comes with a registered environmental logo and an official World Land Trust certificate. The certificate endorses the amounts of reduced carbon emissions and conservation land reclaimed through the scheme.

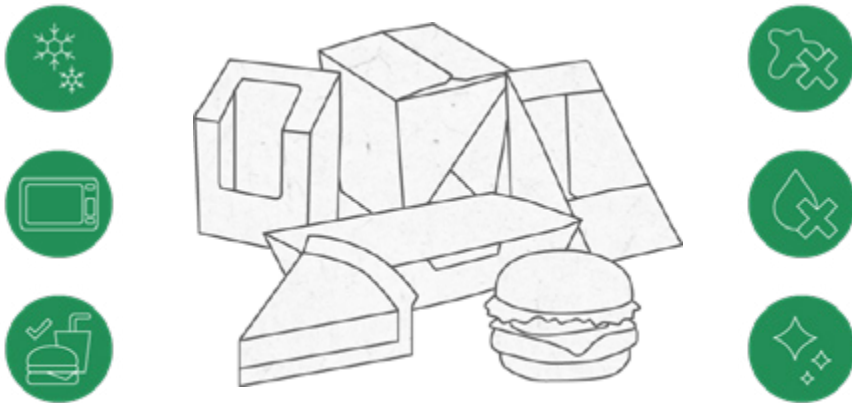
About Edenpak

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Our Range: Packaging made with 100% plastic free paperboard

Our range includes a variety of products such as sandwich wedges, burger, pasta, tortilla, noodle and salad boxes, baguette, open and lidded trays. Explore the full range on **our website**, or **download our product catalogue**.

We also offer a bespoke design service, allowing you to tailor your packaging to your business offering. Please contact us to learn more.



What can it be used for?

The unique and versatile natural barrier coating mean there are numerous applications for the products. They are food safe, leak and greaseproof, freezeable and microwaveable, as well as heat sealable, meaning products can stay fresher for longer.

End of Life options: Closed loop solutions

The paperboard that we use is fully recyclable, compostable (at home and industrially) and biodegradable. We want to take advantage of this. We are looking to work with waste management partners that will allow us to offer customers closed loop solutions to address the issue of waste packaging.

Our Partners: The key to our success

KeCo

KeCo are the Foodservice Packaging Association's Manufacturer of the Year 2020. Their BRC AA accredited UK manufacturing facility, creative design expertise, experienced customer support and sales team makes KeCo one of the leading food packaging manufacturers in the UK.

DeliPac

With over 8 years research and development invested in their award winning, certified paperboard, Delipac has produced a groundbreaking product which has multiple uses within food packaging. We have partnered with Delipac to create products using their fully sustainable paperboard for the food packaging industry.

denmaur

Denmaur Paper Media is the exclusive stockist of the Delipac™ paperboard in the UK. As a group, they hold BRC storage and distribution certification and turnover 1/4 million tonnes of sustainably sourced paper products each year. Denmaur's products are forest management certified (FSC® or PEFC™) with selected lines also offered as Carbon Balanced (offset) via the World Land Trust.

Paperboard credentials

► <https://edenpak.com> ✉ sales@edenpak.com / sales@kecofsp.com

Here you can find information about the credentials of Delipac, the paperboard used to create our packaging.

Plastic conformities

1. Flustix Plastic Free Trustmark. FPP009 EU REACH Single Use Plastic Directive 2019/904 Regulation 2050/2151 compliant (RAMAN and GC-MS spectro analysis by LIPI Institute & Wessling GmbH)

Food safety conformities

2. EU REACH directive 1907/2006 Article 33 ECHA + Directive 2008/98/EC (SVHC) substances of very high concern - Compliant as non-detected against 209 harmful elements - Intertek
3. PHOA + PFOH (PFAS) free CEN/TS 15968 - ND - Non detected - SGS
4. RoHS as per 94/62/EEC and TPCH (formerly CONEG) -Toxicity clear
5. Oven/microwave friendly (EN1186-4-5-13-15) migration compliances ND - Non detected - Intertek (+bfr36/2 impending)
6. Migration DCP - ND-Non detected BFR EN6471993low temps EN6451993 (Europe) high temps - ISEGA
7. Migration MCPD - ND-Non detected BFR EN6471993 low temps EN6451993 (Europe) high temps - ISEGA
8. EN1935/2004, bfr36 food packaging compliances - ISEGA
9. 21cfr Part 176 .170 - FDA
10. EN 1230-1 Taint & Odour (Sensory Robinson Test) 1.75 out of 4 - ISEGA

11. Halal conformity MUI

12. Decree Ministerial Italian standard: (Italian Ministerial Decree 25-3-1986)

Eco barrier properties

13. BS Euro Standard 3177: Low water vapour permeability, (MVTR 8/9gsm/24 hours)
14. KIT 12 - maximum grease, water and oil resistance

Sustainable conformities

15. OK Home Compost 2 Edition D - S1345 TUV
16. Compost/Biodegradable EN 13432 - TUV
17. Recyclable EN13430 - HTP
18. Carbon balanced. - World Land Trust
19. Renewable forestry chain of custody - PEFC

Quality and manufacturing conformities

20. ISO 22000: Food safety - avoids hazards in manufacturing management system - TUV
21. ISO:9001 & 14001: Quality Assured - SGS
22. ISO 50001 EnMS Energy Management System - SGS
23. ISO 45001 international standard for occupational health and safety - SGS
24. FLEGT/REACH/EUTR compliant - SGS



Useful media assets

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All of the following Edenpak brand assets can be used with our approval.

To request access to use the assets please **email** media@edenpak.com.



Video

► Edenpak Brand Video

This is a short 2 minute video that introduces Edenpak

► Sustainability Credentials

A 20 second video that explains the sustainability credentials of the paperboard

► Carbon Balanced Paper

A 30 second video that explains what Carbon Balanced paper is

► Product Range

A 30 second video about our partner, KeCo and our range

► Edenpak Product Benefits

A 30 second video about some of the benefits of using our products

Images

A full range of product photography is available. Please **email** media@edenpak.com for access.

Logo

We can provide a svg file of the Edenpak logo. Please **email** media@edenpak.com for access.

Edenpak is a registered trademark.